# PARTNERING WITH HAULERS TO DRIVE SUSTAINABILITY

Our mutual customer is implementing Waste Metering<sup>TM</sup> technology on their front-load dumpsters to help them reach their sustainability goals of contamination reduction and landfill diversion. The following are some details on this sustainability initiative and how the technology works.



## **■■■■■**WHAT WASTE METERING™ IS (AND ISN'T)



installed dumpster camera

## What is Waste Metering™ Technology?

- Our trained technicians install rugged camera in each requested dumpster.
- The camera takes still images of the inside of the dumpster 3-5x/day.
- Images are used to determine waste & recycling volumes and identify contamination.

#### What Is It Used For?

- Identify and remove contamination in dumpsters prior to collection.
- Automatically track waste production to support sustainability initiatives.
- Optimize service schedules for each metered locations 1-2x/year.

#### What Is It NOT Used For?

- Switching to on-demand or "pay as you throw" collection for front-load dumpsters.
- The camera DOES NOT take video or audio.
- The images are ONLY INSIDE the dumpsters, not the surrounding area.



- Installation takes 10 minutes by a trained technician.
- Involved drilling 2 tiny screw holes in the dumpster and causes no damage.
- Installation DOES NOT cause leaks, holes for insects, mice, etc or compromise the structural integrity of the dumpster in any way.



example dumpster image

## IT'S EASY AND BENEFICIAL TO PARTNER WITH US

#### The Benefits For You, the Hauler

- Win more business. Our customers tell us they're 10x more likely to use a hauler that uses Waste Metering™.
- Avoid contamination in your recycling stream.
- Access to dumpster data at your request and with customer approval. The data is encrypted and only shared with the customer and you.

#### What This <u>DOES NOT</u> Mean For You, the Hauler

- This program is of no cost to you.
- If any cameras are damaged you are NOT liable.
- You DO NOT need to adjust your swap process. Just let our mutual customer know when a swap is happening and they'll let us know so we can remove and reinstall the camera.



#### **Helpful Reference Material**

• Camera Install Process



Waste Metering<sup>TM</sup> for Contamination Reduction



# **How Waste Metering<sup>TM</sup> Works**

#### **CAMERA-BASED DUMPSTER MONITORING**



IN-DUMPSTER CAMERAS TAKE PICTURES 3-5x/DAY

Container 30-9835	
Service Verified	₫ 25%
1 Contaminant Added	ॿ 55%
Serviced Missed	亩 65%

AI AUTOMATICALLY MEASURES:

- CONTAMINATION
- FULLNESS
- SERVICE



EDUCATION IS SENT TO GENERATORS IN REAL TIME AND DATA IS STORED FOR ANALYSIS + REPORTING



# Compology's 13th Generation Cameras

## Mounting

1/4 inch security screws

## **Communications**

LTE Cellular

### **Power**

Non Rechargeable battery 5 year life

## **Durability**

Steel + Polycarbonate construction MIL Spec rated Operational -20 °F to +185 °F





## **Content & Contamination**

## **IDENTIFY WHAT'S INSIDE YOUR CUSTOMERS' DUMPSTERS, THEN TAKE ACTION**





# **Contamination Counting**

#### **AUTOMATICALLY IDENTIFY 6 CATEGORIES WITH 98% ACCURACY**

CATEGORY	EXAMPLES	EXAMPLES					
Garbage Bags	Black bags White or clear ba Blue or green ba						
Bulky Items	Pallets Furniture	Tires Crates					
Tanglers	Wires Packing straps Textiles & clothin	Hoses & tubing String lights og					
Styrofoam	Packaging blocks Cushion foam Packing peanuts						
E-Waste	Computers Monitors TVs	Cameras & sensors Speakers					
Construction & Yan	Concrete Pipes	Soil & debris Wood & tree branches					



# 163,000 Cameras at 1,300 brands











































# **Municipal Compology Installations**



# **Proof of Concept Case Study: SBWMA**

## 2018 \$40,000 Proof of Concept Program

- South Bayside Waste Management Authority (RethinkWaste)
- 2. Recology

**Goal:** Demonstrate the efficacy of camera based dumpster monitoring

**Methodology:** Install Compology cameras in 132 commercial front load trash, recycling & organics containers in 12 Bay Area cities

"There is a limit to how many containers can be visited by Recology staff. Remote monitoring can be utilized in support of staff monitoring and for potential enforcement"

JOE LA MARIANA
EXECUTIVE DIRECTOR, RethinkWaste

READ THE <u>FULL CASE STUDY</u> AND <u>SBWMA PUBLIC REPORT</u>



# SB 1383 Case Study: BAAQMD + StopWaste

## 2019-202 \$263,000 4-Way Partnership Program

- 1. Bay Area Air Quality Management District
- 2. Alameda County Waste Management Authority
- 3. Livermore Sanitation
- 4. Diversion Strategies

**Goal:** Provide consistent, highly-targeted education to businesses to reduce organics stream contamination.

**Methodology:** Install Compology cameras in all commercial front load organics containers in Livermore, CA

80%

REDUCTION IN CONTAMINATION

20%

REDUCTION IN COLLECTION
AND LID-FLIPPING COSTS



# **How Does Compology Pay For Itself?**

**Rigth Sizing Summary** 

Period Summary

51%

## AVERAGE DUMPSTER FULLNESS AT COLLECTION

## **Continuous Automated Rightsizing**

						·							
Duration: 6 months			<b>Total Current</b>	al Current Cost (monthly):		\$64,871.19	4,871.19 Compology Estimated Savings (montly):						
Container quantity: 50			Estimated Cost (monthly):		\$43,901.35	Average Saving	g / Dumpster (monthly):	\$419					
Total Service Events: 3,597									Estimated Savings %	32%			
Total CuYd C	ollected (Lbs)	2,164,100											
COLLECTED DATA DURING SELECTED PERIOD COMPOLOGY RECOMMI								Y RECOMMEND	ATIONS				
Customer Name	= Service = Location	City =	Container =	Contain = er Cubic Yards	Container Content Type	<ul> <li>Current</li> <li>Scheduled</li> <li>Service Days</li> </ul>	₹ Current Monthly ₹ Cost	Pickups Per = Week	Average = Fullness At Pickup	Minimum Required	Service Days	Monthly Cost = (estimated)	Monthly = Savings (estimated)
Five Guys	#33-1740	Columbia	08-29	;	3 refuse	M, Th	\$935.28	1.9	47%	0.9 Weekly	F	\$593.04	\$342
Five Guys	#33-1741	Carey	04-137	4	4 refuse	Th	\$491.89	0.8	49%	0.4 EOW	F	\$393.51	\$98
Five Guys	#33-1742	Carey	08-44	;	3 refuse	M, T, W, Th, F	\$1,766.64	3.7	50%	1.9 Weekly	M, F	\$935.28	\$831
Five Guys	#33-1734	Webster	08-69	:	B recycle	M,W, F	\$1,269.90	2.8	52%	1.5 Weekly	M, F	\$935.28	\$335



# **Consistently Quantifiable ROI**



**Category:** Quick Service Restaurants

**Savings:** \$3,321/dumpster/year

ROI: 14x annually

Video: Featured by CNN



Category: Office

**Savings:** \$2,757/dumpster/year

ROI: 11x annually



Category: Retail

**Savings:** \$3,764/dumpster/year

**ROI:** 15x annually



Category: Warehousing

**Savings:** \$1,594/dumpster/year

ROI: 7x annually
Video: Case Study





# COMPOLOGY

